

SARAH LIPPINCOTT

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SELECTED PROFESSIONAL EXPERIENCE

Harvard Library

Jan 2017 – Jul 2017
(*term-limited contract*)

DIGITAL SCHOLARSHIP STRATEGIST

- » Developed roadmap and recommendations to enhance digital scholarship support at Harvard Library
- » Led comprehensive needs assessment process
- » Designed staffing, service model for a new digital scholarship unit in the library
- » Coordinated professional development efforts to enhance public service librarians' digital literacy
- » Recommended processes and policies for selecting, evaluating, and curating digital projects

Educopia Institute

Jul 2015 – Aug 2016

PROGRAM DIRECTOR, LIBRARY PUBLISHING COALITION

Jan 2013 – Jul 2015

PROGRAM MANAGER, LIBRARY PUBLISHING COALITION

Built community and facilitated communication

- » Developed collaborative projects and relationships within the organization and with other scholarly communications stakeholders
- » Organized annual Library Publishing Forum (160+ attendees)
- » Designed, and produced web, social media, and print communications
- » Coordinated web development and managed website content

Developed strategic directions for the organization

- » Led strategic planning and needs assessment
- » Worked with Board and membership to prioritize activities, allocate resources
- » Balanced needs and perspectives of 60 member libraries

Cultivated expertise in the field

- » Co-authored a funded IMLS grant to develop and implement a professional development curriculum for library publishers
- » Conducted, published, and presented practical research
- » Edited annual *Library Publishing Directory*

Developed, evaluated, and improved services and activities

- » Managed projects for six standing committees
- » Deployed member needs surveys
- » Piloted and evaluated new activities

University Libraries,
UNC-Chapel Hill
Jan – Dec 2012

RESEARCH ASSISTANT, ASSESSMENT & STRATEGIC PLANNING

- » Collaborated on the design of a public-facing website, the development of an assessment plan, and the implementation of an assessment project review process for the libraries
- » Consulted on the collection and analysis of qualitative and quantitative data
- » Supported strategic planning for the libraries through communications, project management, research

- Freelance
Aug 2010 – Dec 2012
- COMMUNICATIONS AND MARKETING CONSULTANT**
- » Supported communications and publicity for library and open-access focused organizations including the Association of Research Libraries (ARL); the Scholarly Publishing & Academic Resources Coalition (SPARC); and *eLife*, a start-up OA journal for the life sciences
 - » Managed and authored print and web content
 - » Authored reports, blog posts, press releases
 - » Designed communications and branding materials
- Noir Sur Blanc
Feb 2010 – Dec 2010
- COMMUNICATIONS AND MARKETING CONSULTANT**
- » Developed and implemented press campaigns and communications strategies for clients in the higher education sector
- Grove/Atlantic, Inc.
Sep 2009 – Jan 2010
- EDITORIAL INTERN**
- » Reviewed manuscript submissions
 - » Worked with senior editor to revise and edit manuscripts for publication

EDUCATION

- University of North Carolina, Chapel Hill
Dec 2012
- MASTER OF SCIENCE IN LIBRARY SCIENCE**
- » Thesis: *An Exploratory Study of the Information Behavior of Users of Oral Histories* unc.live/1Noho88
 - » Relevant Coursework: Metadata: Applications and Architectures, Digital Libraries: Principles and Applications, Digital Preservation and Access
- Wesleyan University
May 2007
- BACHELOR OF ARTS CUM LAUDE, COLLEGE OF LETTERS & FRENCH STUDIES**
- » Thesis: *Selected Works of Gisèle Prassinos Translated from French*

SELECTED TEACHING/INSTRUCTION EXPERIENCE

- » **Teaching Assistant, The Art and History of the Book, Smith College (May 2016):**
Developed digital humanities capstone project and provided technology instruction
- » **Teaching Assistant, Introduction to Rhetoric, University of Iowa (September - December 2007):**
Taught three sections of required first-year undergraduate writing course
- » **Teaching Assistant, English, French Ministry of Education and Culture (September - May 2008-9):**
Taught English to middle school students in two middle schools in France's Loire Valley region
- » **Teaching Assistant, Introductory French, Center for Talented Youth (June - July 2009):**
Taught French at a summer academic program for gifted middle school students

SOFTWARE AND TECHNOLOGY SKILLS

- » Web, content management and digital publishing (HTML, CSS, Wordpress, OJS, Drupal, Omeka)
- » Project management software (Asana, Trello, Basecamp, Slack)
- » Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- » Familiarity with institutional repository software (bepress Digital Commons)

SERVICE, GRANTS, AND AWARDS

- » Co-Author, Advisory Board Member, *TeachLP: Developing a Curriculum for Library Publishing* (IMLS, 2016)
- » 2013 Society for Scholarly Publishing Early Career Travel Grant Recipient
- » Public Knowledge Project Members Committee (2014 – 2016)

PRESENTATIONS

KEYNOTES

Lippincott, Sarah. "Publishing at Scale(s): How Library Publishing Supports Scholarship on Campus and Around the World," (Reinventing University Publishing Conference, Australian National University, Canberra, Aust., Mar. 17, 2015).

INVITED TALKS

Lippincott, Sarah and Joan Lippincott. "Academic Librarianship Today: Faculty Research and Scholarly Communication." (ACRL *CHOICE* Webinar, July 17, 2017).

--. "Library Publishing: Building a More Equitable and Effective Scholarly Communication Environment" (webinar). (Dia do Bibliotecário 2016: Bibliotecas como Parceiras na Publicação Científica [Librarian Day 2016: Libraries as Partners in Academic Publications], Biblioteca da FEA/USP, São Paulo, Brazil, March 18, 2016). <https://youtu.be/r5ROFmsj5e8>

Brand, Amy, Al Bertrand, Robert Harington, Sarah Lippincott, and Anne Brackenbury. "The Academic Book of the Future," (Brown University, Providence, RI, Nov. 16, 2015). https://youtu.be/VI7O7DUB__8

Lippincott, Sarah. "The Library as Publisher," (Society for Scholarly Publishing Librarian Focus Group, National Academy of Sciences, Washington, DC, Feb. 3, 2015).

--. "Library Publishing Coalition and Library Publishing in North America," (XIV National Meeting of Scientific Editors, San Pedro, Brazil, Nov. 13, 2013).

CONTRIBUTED TALKS

Colleran, Edward, Steven Heffner, Sarah Lippincott, and Larry Schwartz. "Librarians, Publishers, Aggregators: Are You Missing the Boat on the Perfect Partnership?" (Charleston Conference, Charleston, SC, Nov. 5, 2015).

Lippincott, Sarah. "Libraries as Partners in Sustainable Campus-Based Publishing and Scholarly Communications." (NISO Virtual Conference: Scholarly Communication Models: Evolution or Revolution?, Sep. 23, 2015).

Watkinson, Charles, Sarah Lippincott, and John Warren. "Liblisher or Pubrary," (Society for Scholarly Publishing Annual Meeting, Arlington, VA, May 28, 2015).

Lippincott, Sarah. "Library Publishing and Open Textbooks in the United States," (Ebooks 2015 Conference, University College London, May 17, 2015).

Lippincott, Sarah and Katherine Skinner, "The Library Publishing Coalition: From Collective Action to Collective Impact," (CNI Fall 2014 Membership Meeting, Washington, DC, Dec. 8, 2014).

Lippincott, Sarah, Aaron McCollough, and Maria Bonn. "The Library as Publisher: Details, Practice, Potential Outcomes," (Charleston Conference, Charleston, SC, Nov. 5, 2014).

Hawkins, Kevin, Sarah Lippincott, Monica McCormick, and Melanie Schlosser, "What Are Libraries Doing as Publishers?" (Association of American University Presses Annual Conference, New Orleans, LA, June 22, 2014).

Bonn, Maria, Korey Jackson, Sarah Lippincott, and Alice Meadows, "Aligning 21st Century Skills Across Publishing Communities," (Society for Scholarly Publishing Meeting, Boston, MA, May 28, 2014).

Hawkins, Kevin, Sarah Lippincott, and Kate Wittenberg, "Publishing and Preserving OA Content," (University of North Texas OA Symposium 2014, Fort Worth, TX, May 19, 2014).

Buckland, Amy, Sarah Lippincott, and Melanie Schlosser, "Publishing in Your Library: Defining Purposes, Policies, Practices," (DLF Forum, Austin, TX, Nov. 5, 2013).

Diedrichs, Carol, Sarah Pritchard, Tyler Walters, Julie Speer, and Sarah Lippincott, "Library Publishing Coalition," (Charleston Conference, Charleston, SC, Nov. 6-9, 2013).

Lippincott, Sarah. "A Community-Driven Initiative to Advance Library Publishing," (PKP Scholarly Publishing Conference, Universidad Nacional Autónoma de México, Aug. 19, 2013).

PUBLICATIONS

Lippincott, Sarah. *Library Publishing: New Models for a New Era*. Michigan Publishing. (Forthcoming, Fall 2017).

Holzman, Alex and Sarah Lippincott. "Libraries as Publishers, Libraries as Consumers [actual title TBD]," in *The Oxford Handbook of Publishing Studies*. Ed. Angus Phillips and Michael Bhaskar. Oxford University Press. (Forthcoming, Spring 2018).

Lippincott, Joan K. and Sarah K. Lippincott. "Faculty Research and Scholarly Communication," in *Academic Librarianship Today*. Ed. Todd Gilman. Rowman & Littlefield: 2017.

Lippincott, Sarah. "The Library Publishing Coalition: Organizing Libraries to Enhance Scholarly Publishing." *UKSG Insights* vol. 29, no. 2. <http://doi.org/10.1629/uksg.296>

Kyrillidou, Martha, Colleen Cook, and Sarah K. Lippincott. "ARL Profiles: Research Libraries 2010: Capturing digital developments through qualitative inquiry." *Performance Measurement and Metrics*, vol. 17, no. 1. <https://www.ideals.illinois.edu/handle/2142/89814>

Library Publishing Directory 2016. Ed. Sarah Lippincott. Library Publishing Coalition: Atlanta, GA, 2014. <http://www.librarypublishing.org/resources/directory/lpd2016>

Skinner, Katherine, Sarah Lippincott, Julie Speer, and Tyler Walters. "Library-as-Publisher: Capacity Building for the Library Publishing Subfield." *Getting the Word Out: Academic Libraries as Scholarly Publishers*. Ed. Maria Bonn and Mike Furlough. ACRL: Chicago, Illinois, 2015. <https://www.alastore.ala.org/detail.aspx?ID=11378>

Skinner, Katherine, and Sarah Lippincott. "Library Publishing, North America." *Encyclopedia of Library and Information Sciences*, Third Edition. NY: CRC Press, 2014.

Library Publishing Directory 2015. Ed. Sarah Lippincott. Library Publishing Coalition: Atlanta, GA, 2014. <http://www.librarypublishing.org/resources/directory/lpd2015>

Skinner, Katherine, Sarah Lippincott, Julie Speer, and Tyler Walters. "Library-as-Publisher: Capacity Building for the Library Publishing Subfield." *Journal of Electronic Publishing*, vol. 17, no. 2. (Spring 2014). <http://dx.doi.org/10.3998/3336451.0017.207>

Library Publishing Directory 2014. Ed. Sarah Lippincott. Library Publishing Coalition: Atlanta, GA, 2013. <http://www.librarypublishing.org/resources/directory-library-publishing-services>

Lippincott, Sarah, and Katherine Skinner. "Building a Community-Driven Organization to Advance Library Publishing." *Library Publishing Toolkit*. Ed. Allison Brown. IDS Project Press Milne Library, SUNY Geneseo, 2013. <http://opensuny.org/omp/index.php/IDSProject/catalog/book/25>

Lippincott, Sarah, Stephen Brooks, Aisha Harvey, Judy Ruttenberg, Luke Swindler, and John Vickery, "Librarian, Publisher, and Vendor Perspectives on Consortial E-Book Purchasing: The Experience of the TRLN Beyond Print Summit." *Serials Review*, vol. 38, no. 1 (2012).

Potter, William Gray, Colleen Cook, Martha Kyrillidou, Jennifer Rutner, Michael Maciel, David Green, Sarah Lippincott, Yolanda Glass, and Nicholas Woolf. *ARL Profiles: Research Libraries 2010*. Association of Research Libraries: Washington, DC, 2011. http://www.libqual.org/documents/admin/ARL_Profiles_Report_2010.pdf

Lippincott, Sarah, and Martha Kyrillidou. "How ARL University Communities Access Information: Highlights from LibQUAL+." *ARL: A Bimonthly Report*. no. 236. (October 2004). <http://www.arl.org/storage/documents/publications/arl-br-236.pdf>